

## Westward Expansion Poster/Ad

**Directions:** You will create an advertisement for westward expansion or manifest destiny

- The poster will be drawn or printed on 8 ½ x 11 paper and graded on your use of **theme, color, creativity, neatness, historical accuracy and use of a slogan.**
- You can choose to do your poster for any westward expansion idea of the mid 19th century.
- It is NOT creative or acceptable to go to Google Images and type in “westward expansion propaganda” and then copy someone else’s ideas
- It is NOT historically accurate or acceptable to have images of modern things featured on your poster that weren’t available in the mid 1800s.

1. Students may select one of the following topics found in Chapter 14:

- |                    |                          |
|--------------------|--------------------------|
| - land grab        | - job opportunities      |
| - gold rush        | -Fight for their country |
| - manifest destiny | - War Industry           |
| - transportation   |                          |

2. The poster will be graded according to the criteria mentioned above.

3. There are 3 ways in which you can design your poster:

- 1) Draw a poster free-hand (*Artists*)
- 2) Use a combination of a digital camera, Adobe Photoshop and/or any other computer help  
(*Computer Geniuses*)
- 3) Use a digital camera to stage an image that you can later copy down free hand on your poster (*Creative, but Artistically Challenged People*).

### **Due Date:**

This project will be due on Monday, October 20<sup>th</sup> at the **beginning of class**. You will not be excused during class to print your project, despite begging, pleading and promising that it is done and in your user-share or email. It will be worth 20 points.